



Press Release Thursday, August 3rd, 2017:

**Windsor Business Provincially the 1st to receive Provincial Accreditation in Windsor
with the BBN (Best Bar None Designation):**

The Best Bar None (BBN) Ontario program is completely voluntary and industry-led by the Ontario Restaurant Hotel Motel Association (ORHMA). It recognizes excellence in operational standards and service. Best Bar None Ontario is an industry-led international accreditation and awards program that rewards excellence amongst responsible liquor sales licensees and encourages everyone to improve their operations.

The BBN accreditation demonstrates to your customers, your neighbours, and members of the public that your venue has the highest standards of service and has implemented industry best practices so that your business stands above the crowd as a safe, well-run licensed establishment. Best Bar None Ontario was offered for the first time in Ontario in 2012/2013 offering accreditation for licensees in the downtown Toronto core and to the Ottawa By Ward Market, and until last week, ARIIUS Nightclub & Ultralounge @ CAESARS now brings this world-class accreditation to Windsor for the first time.

Tony Elenis, CEO and President of ORHMA & BBN announced earlier this week, "We congratulate ARIIUS Nightclub located in Caesars Windsor Casino for achieving the Best Bar None Accreditation in 2017. The Best Bar None Ontario has been operating in its sixth year in the Toronto downtown core and in its fifth year in Ottawa's By Ward Market. ARIIUS Nightclub & Ultralounge @ CAESARS is the first licensee establishment to receive the accreditation outside these two cities."

He also added, "The Best Bar None program is quite unique. It is an international industry-led program for licensed establishments. This is about industry driving industry compliance through collaboration with various stakeholders including the AGCO, LCBO and MADD. Best Bar None Ontario accredited businesses such as ARIIUS maintain the highest standards for their customers and staff, manage the sale and service of alcohol responsibly, and have good relationships with the community and hospitality industry partners. Best Bar None is looking forward to expanding the accreditation program to licensee establishments in the City of Windsor."

Kash H, President of ARIIUS International Group & ARIIUS Nightclub @ Caesars, states, "It's truly an honour that we, as a local Windsor Business, met the strict and rigorous criteria that is demanded by all BBN members. Bringing Windsor to the forefront on a provincial stage as far as excellence in service in the hospitality industry is a milestone for not only ARIIUS, but also, all local operators who hold themselves to the standard of excellence. We are now recognized by setting the benchmark for excellence and welcome other local restaurants, bars, and nightclubs to join this renowned accreditation program. We join an elite group that are best of breed in

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major cities like Toronto and Ottawa. We are next to names like The Air Canada Center and powerhouse nightclubs like Maison of Toronto."

Kash also added, "It's great for Windsor to be able to showcase ARIIUS as a local business that is built and run by local entrepreneurs to gain this provincial accreditation. We are highlighted with operators in our countries largest cities. That's great for Windsor's hospitality industry as a whole. It helps showcase Windsor as a premier world class destination with premier world class amenities. Our entire team works very hard, day in and day out, to strive to provide our clients with a premier experience." We are very proud and honoured to have gained this accreditation this week."

For more information or for interviews please email info@ariius.com

You can visit ARIIUS Nightclub & Ultralounge each and every Friday and Saturday from 9pm-2am.

ARIIUS is also available for corporate and holiday functions 7 days a week.

More information at www.ariius.com

You can visit BBN at www.BBNOntario.ca